

## ADVERTISE AT WASATCH MOUNTAIN STATE PARK GOLF COURSES

100% of advertising proceeds go directly to the Park!

*Spotlight your company to potential customers with Tee Box and Bench Signs. 100,000 rounds of golf are played each season at the Wasatch Lake and Mountain Courses.*

### Wasatch Mountain State Park Tee Box and Bench Signs

| Lake and Mountain Courses | 1 Season (7 Months)     | 2 Seasons (14 months)    |
|---------------------------|-------------------------|--------------------------|
| Tee Box Sign 13" x 13"    | \$300 = 1 sign 1 season | \$500 = 1 sign 2 seasons |
| Bench Sign 12" x 18"      | \$400 = 1 sign 1 season | \$750 = 1 sign 2 seasons |

**TEE BOX ADVERTISING:** Tee boxes accommodate a 13" x 13" sign. 36 Tee sign spaces available.

**BENCH ADVERTISING:** Benches accommodate a 12" x 18" sign. 36 Bench sign spaces available.

#### THE PRICE OF ONE TEE BOX OR BENCH SIGN FOR ONE SEASON INCLUDES:

- ① Your choice of hole location, if available. There are 36 holes, each has a tee box and bench available.
- ② Additional ad space on bulletin board inside Wasatch club house for a paper sign up to 8½" x 14" provided by the advertiser, a **\$200 value**.
- ③ Year-round name recognition displayed at the Park Visitor Center viewed by **17,600 Park visitors annually**.
- ④ Complimentary family membership to the Friends of Wasatch Mountain State Park, a **\$50 value**.

#### THE PRICE OF ONE TEE BOX OR BENCH SIGN FOR TWO SEASONS INCLUDES:

- ① Your choice of hole location, if available. There are 36 holes; each has a tee box and bench available.
- ② Additional ad space on bulletin board inside Wasatch club house for a paper sign up to 8½" x 14" provided by the advertiser, a **\$200 value**.
- ③ Year-round name recognition displayed at the Park Visitor Center viewed by **17,600 annual Park visitors**.
- ④ Complimentary family membership to the Friends of Wasatch Mountain State Park, a **\$50 value**.

#### PLUS...

- ⑤ Complimentary ad in the Park's campground map that is distributed all season to over **10,000 campers, a \$200 value**. Advertiser provides camera-ready-copy to meet print deadline.
- ⑥ Voucher for a complimentary round of golf for two including cart, at either the Lake, Mountain, Gold or Silver courses for 2012 season. Voucher is transferable, a **\$90 value**.

For the convenience of our advertisers, we can refer you to a local printer to print your sign. You may also choose a printer of your choice. It is the advertiser's responsibility to arrange and pay for their sign directly with any printer they use. Note that Tee Box and Bench signs are wrapped in tarp during the winter and can be used for two seasons.

For more information about Wasatch Golf Course advertising, call your Friends volunteer or the Park Visitor Center 435/654-1791.

## ADVERTISE AT WASATCH MOUNTAIN STATE PARK GOLF COURSES

100% of advertising proceeds go directly to the Park!

*Spotlight your company to potential customers with Golf Cart Message Signs. 100,000 rounds of golf are played each season at the Wasatch Lake and Mountain Courses and 50,000 rounds at Soldier Hollow, host of the 2012 U.S. Amateur Public Links Championship!*

### Wasatch Lake & Mountain Courses and Soldier Hollow Silver & Gold Courses Golf Cart Signs

|  |                        |                         |
|--|------------------------|-------------------------|
| <b>1 Month \$ 400</b>  | <b>2 Months \$ 750</b> | <b>3 Months \$ 1000</b> |
| <b>For 4 months or more, call your Friends volunteer for a special quote</b> |                        |                         |

Golf Cart Message Holder Advertising: Each golf cart has a 5.5" x 8.5" clear plastic message holder that hangs off the front of the cart roof. Advertisers can create a half page ad to have posted in all of the golf carts at either Wasatch Golf Course (170 carts) or Soldier Hollow Golf Course (155 carts). The ad will be in front of the golfer for the whole round. Choose either Wasatch or Soldier Hollow, or both.

#### THE PRICE OF ONE GOLF CART SIGN FOR ONE MONTH INCLUDES:

- ① Your choice of month, if available at either Wasatch or Soldier Hollow.
- ② Additional ad space on bulletin board inside the Wasatch club house for a paper sign up to 8½" x 14" provided by the advertiser, a **\$200 value**.
- ③ Year-round name recognition displayed at the Park Visitor Center viewed by **17,600 annual Park visitors**.
- ④ Complimentary family membership to the Friends of Wasatch Mountain State Park, a **\$50 value**.

#### THE PRICE OF ONE GOLF CART SIGN FOR TWO OR MORE MONTHS INCLUDES:

- ① Your choice of month, if available at either Wasatch or Soldier Hollow.
- ② Additional ad space on bulletin board inside Wasatch club house for a paper sign up to 8½" x 14" provided by the advertiser, a **\$200 value**.
- ③ Year-round name recognition displayed at the Park Visitor Center viewed by **17,600 annual Park visitors**.
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